

# A TO Z WINEWORKS A to Z

*Aristocratic Wines  
at Democratic Prices®*

## A TO Z WINEWORKS

A to Z Wineworks consistently offers well-made wines that capture the Essence of Oregon®. A to Z is committed to transparency, accountability and social, environmental and economic improvement. In May 2014, A to Z Wineworks became certified as a B Corporation and has been honored as a “Best for the World” B CORP every year since.

## LOCATION

Based in Newberg, Oregon at their REX HILL property, 40 minutes from Portland at the North end of the Willamette Valley.

## MISSION

To create and offer the highest quality wine for the greatest sustainable value while building a company that combines commerce with conscience.

## EXPERIENCE

A to Z has more collective Oregon winemaking experience than any other winery, experience that can make a difference in difficult vintages.

## A TO Z PINOT NOIR

A single cuvée is blended for complexity from 50-70 different vineyards across Oregon. Approximately 100 different fermentations contribute.

## A TO Z CHARDONNAY

A to Z Chardonnay is fermented and aged in stainless steel of varying sizes to maintain brightness and showcase the delicate nuances of the variety. Malolactic fermentation is intentionally blocked to retain freshness and purity of fruit.

## A TO Z PINOT GRIS

Fruit from 30 different Oregon vineyards offers a “full orchestra” of Pinot Gris flavors for this cuvée. Individual components are fermented separately to enhance complexity and to highlight particular attributes for aromatics, flavors or textural qualities depending on the vineyard. Malolactic fermentation is intentionally blocked to retain freshness and purity of fruit.

## A TO Z ROSÉ BUBBLES

Refreshing and fun, made with 90% Pinot Noir and 10% Chardonnay for texture.



A TO Z WINEWORKS

A to Z



## FOUNDED

Started in 2002 by four Oregon wine industry veterans.

## LOCATION

Newberg, Oregon in the Willamette Valley near Portland.

## BRAND PROPOSITION

A to Z Wineworks consistently offers *Aristocratic Wines at Democratic Prices*® that embody *The Essence of Oregon*®.

## GROWTH

A to Z Wineworks was the first Oregon winery to achieve the *Impact* Hot Brand status (2016, 2017) reflecting double-digit annual growth while depleting over 250K cases.

## EXPERIENCE

A to Z has more collective Oregon winemaking experience than any other winery, experience that can make a difference in difficult vintages.

## COMMITMENT

A to Z demonstrates commitment to social, environmental and economic improvement. In May 2014, A to Z Wineworks became a certified B Corp and has been recognized as a Best for the World B Corp every subsequent year.

## CONTACT

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## AWARDS

- Consistently honored for dependable quality and superior value.
- One of only three B Corp Global Champions honored in 2015.
- A to Z Pinot Noir has twice been honored as a *Wine Spectator* Top 100 wine.
- A to Z Wineworks is repeatedly voted one of the Most Admired Companies in Oregon.
- REX HILL was honored as a *Wine Advocate* Extraordinary Winery for the Americas in 2017.

## FOUNDERS

Bill Hatcher, *Chairman*  
Debra Turner Hatcher, *Marketing*  
Cheryl Francis, *Winemaker*  
Sam Tannahill, *Wine Grower*

## LEADERSHIP

Amy Prosenjak, *President and CEO*  
Michael Davies, *Executive Winemaker*  
Ron Mertz, *National Sales President*  
Tara Bomberger, *Vice President of Finance*  
Michelle Candelaria, *Director of Human Resources*  
Leslie Kruempel, *Director of Marketing*  
Carrie Kalscheuer, *Director of Education*

## EMPLOYEES

 About 70

## CONNECT



*Aristocratic Wines at Democratic Prices*®

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